

ETERNA, A PIONEER SINCE 1856

Over the past 163 years, the same powerful force has driven Eterna: a daring and pioneering spirit. With passionate and unwavering determination, Eterna continually tackles the challenges of fine watchmaking by developing, creating and optimizing its timepieces with remarkable consistency. Eterna has always incorporated the most innovative and reliable movements because of its famous in-house movement manufacturing. It is from this perspective that Eterna, a Granges-based company in the foothills of the Jura mountains, has enriched and revolutionized the art of traditional Swiss watchmaking.

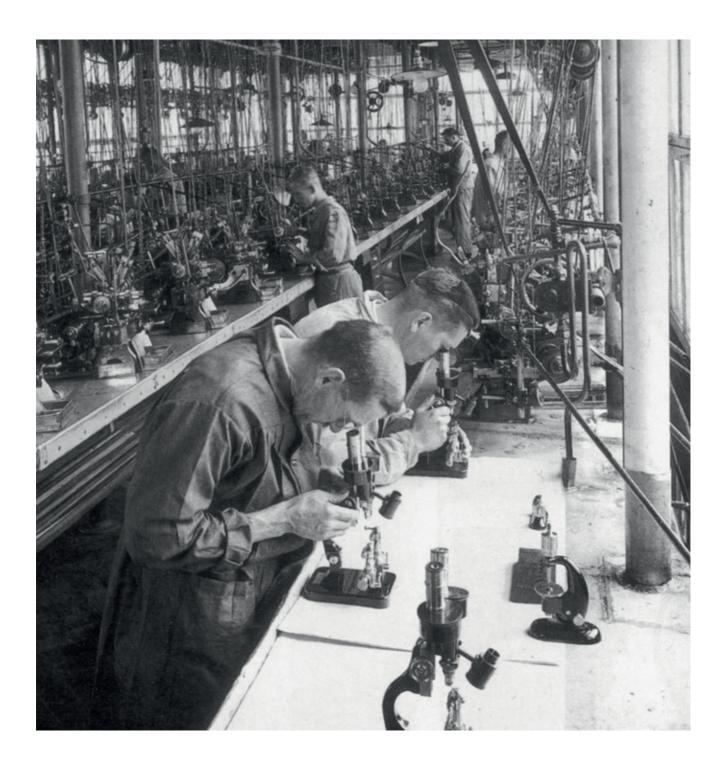
THE PIONEERS

UNIQUE INNOVATION CREATES NEW STANDARDS

Throughout the course of its 160-year history, Eterna has developed pioneering solutions for centuries-old watchmaking challenges in its unending quest for absolute mechanical perfection. Rather than simply living up to the standards of the Swiss watch industry, Eterna has always strived to set the standards all others aspire to reach.

Eterna revolutionized automatic movements with the invention of the Eterna-Matic ball-bearing mounted rotor system in 1948. The five sphere rotor reduced friction and became the pinnacle of automatic movement design. At the fore- front of quartz watch development in the 70s, Eterna challenged the paradigm of size and style by creating watches measuring no more than 0.98 mm in width. More recently, the Eterna Spherodrive movement and its ball-bearing mounted barrel rotor system established industry-leading benchmarks for mechanical movements. The newest of Eterna's innovations is the Calibre 39 movement whose ingenious modular design allows 88 movement permutations from the base caliber.

Innovation. Creation. Pioneering. These ideas do not materialize without true determination and dedication to pushing the boundaries and exploring the unknown. Success is no guarantee, but becoming a trailblazer requires bold concepts, research and risk. As Thor Heyerdahl set out on the famous KonTiki voyage in 1947, attempting to traverse the tumultuous Pacific Ocean from Peru to Polynesia on a small wooden raft with no modern technology, he and his crew confronted true danger and risk to demonstrate Mr. Heyerdahl's assertions about ancient sea travel. To this end, the pioneer Thor and his crew were equipped with specially-designed Eterna watches that could withstand the perilous ocean journey with precision. In 1957, Eterna released its famed KonTiki line to commemorate the journey, forever etching its name alongside famous explorers as pioneers.



THE CALIBRE 39

Calibre Maison Eterna

For many years, Eterna concentrated on growing its in-house movement manufacturing and expanding its portfolio of movements — a return to the breakthroughs that Eterna prides itself upon. The Calibre 39 is Eterna's most recent and possibly most innovative in-house development. Through a combination of finely-tuned precision and tireless ingenuity, the designers produced a true breakthrough in Swiss movements. The movement offers unparalleled modularity using the base caliber, allowing for an astounding 88 different movement variations. By continuing to develop its in-house movement manufacture, Eterna returns to the forefront of innovation and industry-leading technical design.

PICTOGRAM

Going through the Eterna Catalogue you will come across several icons. Here below is a list of these icons with their meanings.



Calibre Maison Eterna



Automatic



Quartz



Hand Winding



Luminous Material



Water Resistant

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HERITAGE

48 AVANT-GARDE

TIME FOR ADVENTURE

Inspired by Thor Heyerdahl's legendary expedition across the Pacific, the KonTiki Collection continues this voyage with timepieces for the adventurer inside us all. In keeping with the original iconic designs, but with innovative materials and technology, the KonTiki Collection is designed for the bold and the brave — for those who are not afraid to forge their own path. The KonTiki watches are rugged and reliable, ready to accompany you on every adventure.

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KONTIKI ADVENTURE BRONZE

AUTOMATIC Ø 44 MM



29500 SEK 1910.48.50.1428







KONTIKI ADVENTURE AUTOMATIC DIVER Ø 44 MM





28500 SEK

1910.41.40.1429







28500 SEK 1910.79.50.1428







KONTIKIBRONZE DIVER MANUFACTURE Ø 44 MM



34500 SEK 1291.78.51.1430









KONTIKI DIVER AUTOMATIC DIVER Ø 44 MM





21000 SEK

1290.41.49.1753

21000 SEK

1290.41.59.1753







KONTIKI DIVER SWEDEN EDITION

AUTOMATIC Ø 44 MM



21000 SEK

1290.41.89.1753







KONTIKI DIVER AUTOMATIC DIVER Ø 44 MM





20500 SEK

1290.41.49.1417



20500 SEK

1290.41.89.1417







LADYKONTIKI AUTOMATIC DIVER Ø 38

MM





19500 SEK

1280.64.49.1381



19000 SEK

1280.41.66.1381







LADY KONTIKI AUTOMATIC DIVER Ø 38 MM





19500 SEK

1280.41.66.1733



20500 SEK

1280.66.69.1734







LADY KONTIKI QUARTZ DIVER Ø 36 MM





13000 SEK

1282.64.69.1420

13000 SEK

1282.64.69.1419



LADY KONTIKI AUTOMATIC DIVER Ø 36 MM





12500 SEK

1282.41.66.1419



12500 SEK

1282.41.46.1421







SUPER KONTIKI AUTOMATIC DIVER Ø 45 MM





20000 SEK

1273.41.49.1363

20800 SEK

1273.41.40.1718









1973 SUPER KONTIKI AUTOMATIC Ø 44 MM LIMITED EDITION 1973 PCS



24500 SEK

1973.41.41.1230





SUPERKONTIKI AUTOMATIC Ø 45MM BLACK LIMITED EDITION 888 PCS



26500 SEK

1273.43.41.1365A/B/C









ROY ALKONTIKI CHRONOGRAPH "FLYBACK" GMT MANUFACTURE Ø 45 MM



61000 SEK

7760.42.80.0280









KONTIKI AUTOMATIC FOUR-HANDS Ø 42 MM





26000 SEK

15 98.3 3.41.172 2



24000 SEK

1598.43.41.1306









AUTOMATIC FOUR-HANDS ETERNA-MATIC Ø 42 MM





22000 SEK

1592.41.11.0217

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22000 SEK

1592.41.41.0217



KONTIKI AUTOMATIC FOUR-HANDS Ø 42 MM





15000 SEK

1250.41.81.1303



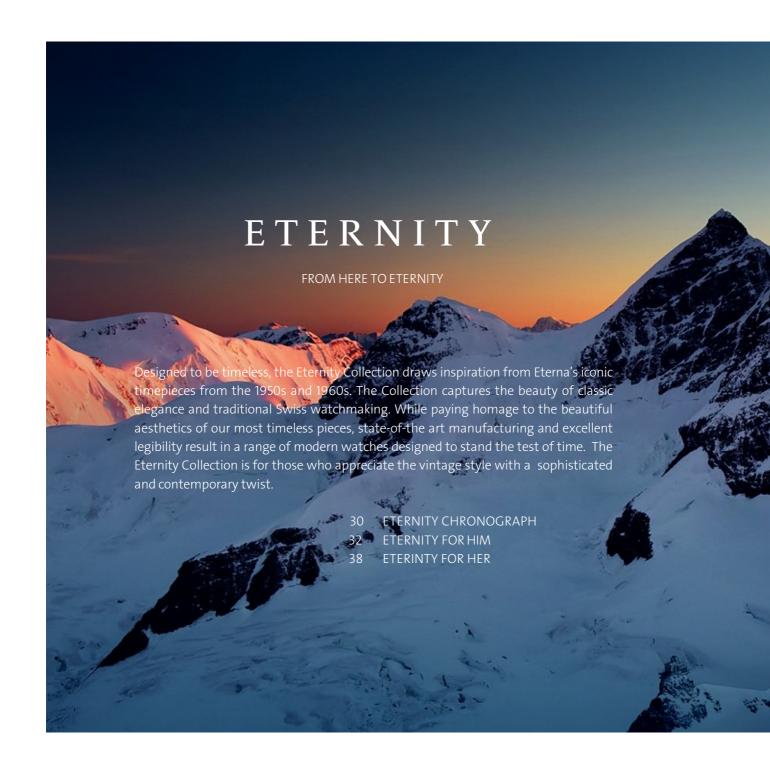
15000 SEK

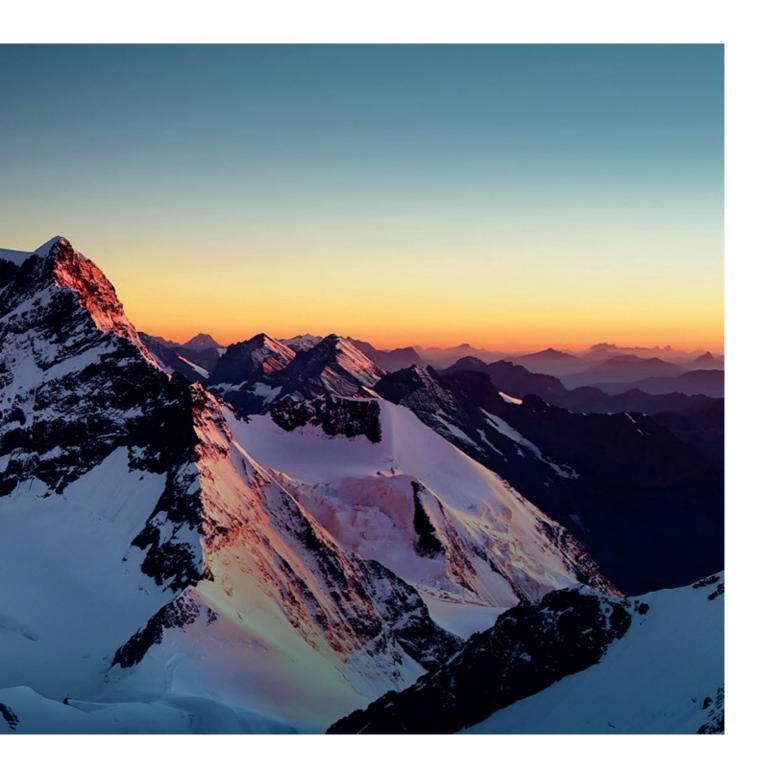
1598.41.50.1360











ETERNITY CHRONOGRAPH QUARTZ Ø 42 MM







13000 SEK

2720.41.62.1738

12000 SEK

27 20 . 41 . 66 . 17 3 8





12000 SEK

2720.50.62.1738





ETERNITY CHRONOGRAPH QUARTZ Ø 42MM





15000 SEK

2710.41.10.1383





14000 SEK

2710.56.10.1391





ETERNITY FOR HIM AUTOMATIC Ø 40 MM





18500 SEK

2700.41.10.1383





20500 SEK

2700.41.10.1736





ETERNITY

ETERNITY FOR HIM AUTOMATIC Ø 40 MM





18500 SEK

2700.41.50.1383





20500 SEK

2700.41.50.1736





ETERNITY FOR HIM AUTOMATIC Ø 40 MM



19500 SEK

2700.43.90.1392







ETERNITY FOR HIM AUTOMATIC Ø 40 MM





18500 SEK

2700.41.11.138 4





19500 SEK

2700.56.11.1391





ETERNITY

ETERNITY FOR HIM QUARTZ Ø 42 MM



9500 SEK

2720.41.62.1738

8500 SEK

27 20.41.66.17 38





95000 SEK

2720.50.62.1738





ETERNITY FOR HER QUARTZ Ø 32 MM





8000 SEK

2720.41.62.1385



8000 SEK

2720.41.62.1386





ETERNITY FOR HER QUARTZ Ø 32MM



8500 SEK

2720.41.66.1386





ETERNITY FOR HER QUARTZ Ø 32 MM



28000 SEK

2720.57.67.1386







ETERNITY FOR HER QUARTZ Ø 32 MM







9000 SEK

10000 SEK

2720.41.62.1738 2720.41.66.1738





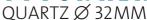
33000 SEK

2720.50.62.1738





ETERNITY FOR HER QUARTZ Ø 32MM







14000 SEK

2720.53.69.1739





38000 SEK

2720.57.69.1740





ETERNITY FOR HER QUARTZ Ø 40 MM





8000 SEK

2711.41.12.1393





10000 SEK

2711.41.12.1745





ETERNITY FOR HER QUARTZ Ø 40 MM





13000 SEK

2711.41.66.1394





14000 SEK

2711.41.66.1745







INSPIRED BY THE PAST, DESIGNED FOR THE FUTURE

Eterna's rich history is at the heart of the Heritage Collection. Each and every Heritage timepiece draws its inspiration from 160 years of creativity and watchmaking excellence. Eterna uses its marquee historical designs and evolves them for contemporary clientele looking for a piece that is both classic and modern. As with all Eterna timepieces, the Heritage Collection is manufactured and equipped with the latest watchmaking technology to ensure utmost precision and reliability.

48 1948 FOR HIM





1948 FOR HIM AUTOMATIC Ø 40MM





22000 SEK

2955.41.13.1387





25000 SEK

2955.41.13.1741





HERITAGE





22000 SEK

2955.41.94.1388



25000 SEK

2955.41.14.1741











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