

DKNY

FALL/WINTER 2019



D K N Y

From the house founded by Donna Karan in 1984, DKNY emerged in 1989 as a global iconic fashion brand celebrated for its apparel, footwear and accessory lines that merge modern tailoring with sophisticated ease. Recognized around the world for capturing the aspirational and practical spirit of New York, DKNY continues to be known as one of the most heralded names in American fashion.

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11 T H E C I T Y S T R E E T - I N M O T I O N

18 D I S P L A Y S + P A C K A G I N G

Kontaktinformation

JBAgency
info@jbagency.com
www.jbagency.com

RING SIZE GUIDE

SIZE	US	EU/UK
SMALL	5-6	52
MEDIUM	7	55
LARGE	8-9	58

NECKLACE SIZE GUIDE



Standard necklace length is 40.2 cm – 45.7 cm

* Indicates long styles (76.2 cm - 81.3 cm)

DKNY NEW YORK



Pave Logo Pendant NK (RH)

5519994
Color: crystal / rhodium-plated
RRP SEK 699



Pave Logo Pendant NK (GL)

5519995
Color: crystal / gold-plated
RRP SEK 699



Pave Logo Pendant NK (RG)

5519996
Color: crystal / rose gold-plated
RRP SEK 699



Pave Logo Pendant BR (RH)

5519997
Color: crystal / rhodium-plated
RRP SEK 649



Pave Logo Pendant BR (GL)

5519998
Color: crystal / gold-plated
RRP SEK 649



Pave Logo Pendant BR (RG)

5519999
Color: crystal / rose gold-plated
RRP SEK 649



Enamel Skyline Hinge Bangle BR (RH)

5520000
Color: crystal / rhodium-plated
RRP SEK 1399



Enamel Skyline Hinge Bangle BR (GL)

5520001
Color: crystal / gold-plated
RRP SEK 1399



Enamel Skyline Hinge Bangle BR (RG)

5520002
Color: crystal / rose gold-plated
RRP SEK 1399



Logo Plackard NK (RH)

5520006
Color: crystal / rhodium-plated
RRP SEK 599



Logo Plackard NK (GL)

5520007
Color: crystal / gold-plated
RRP SEK 599



Logo Plackard NK (RG)

5520008
Color: crystal / rose gold-plated
RRP SEK 599



Logo Plackard BR (RH)

5520009
Color: crystal / rhodium-plated
RRP SEK 449



Logo Plackard BR (GL)

5520010
Color: crystal / gold-plated
RRP SEK 449



Logo Plackard BR (RG)

5520011
Color: crystal / rose gold-plated
RRP SEK 449



Logo Half Cuff Cord BR (RH)

5520012
Color: crystal / rhodium-plated
RRP SEK 599



Logo Half Cuff Cord BR (RH)

5520013
Color: crystal / rhodium-plated
RRP SEK 599



Logo Half Cuff Cord BR (GL)

5520015
Color: crystal / gold-plated
RRP SEK 599



Logo Half Cuff Cord BR (RG)

5520016

Color: crystal / rose gold-plated
RRP SEK 599



Logo Plackard Stud ER (RH)

5520019

Color: crystal / rhodium-plated
RRP SEK 349

Logo Plackard Stud ER (GL)

5520020

Color: crystal / gold-plated
RRP SEK 349

Logo Plackard Stud ER (RG)

5520021

Color: crystal / rose gold-plated
RRP SEK 349



Stacked Pave Logo Stud ER (RH)

5520003

Color: crystal / rhodium-plated
RRP SEK 499

Stacked Pave Logo Stud ER (GL)

5520004

Color: crystal / gold-plated
RRP SEK 499

Stacked Pave Logo Stud ER (RG)

5520005

Color: crystal / rose gold-plated
RRP SEK 499

DKNY
DKNY New York



Spinner Token Logo Pendant NK (RH)

5520022
Color: crystal / rhodium-plated
RRP SEK 599



Spinner Token Logo Pendant NK (GL)

5520023
Color: crystal / gold-plated
RRP SEK 599



Spinner Token Logo Pendant NK (RG)

5520024
Color: crystal / rose gold-plated
RRP SEK 599



Large Token Logo Pendant NK (RH)

*5520025
rhodium-plated
RRP SEK 799



Large Token Logo Pendant NK (GL)

*5520026 gold-plated
RRP SEK 799



Large Token Logo Pendant NK (RG)

*5520027
rose gold-plated
RRP SEK 799



Logo Token Open Cuff BR (RH)

5520028
rhodium-plated
RRP SEK 699



Logo Token Open Cuff BR (GL)

5520029
gold-plated
RRP SEK 699



Logo Token Open Cuff BR (RG)

5520030
rose gold-plated
RRP SEK 699



Logo Token Stud ER (RH)

5520031
rhodium-plated
RRP SEK 499



Logo Token Stud ER (GL)

5520032
gold-plated
RRP SEK 499



Logo Token Stud ER (RG)

5520033
rose gold-plated
RRP SEK 499



Spinner Logo Token RG (RH)

Size 52 - 5520034
Size 55 - 5520035
Size 58 - 5520036
Color: crystal / rhodium-plated
RRP SEK 449



Spinner Logo Token RG (GL)

Size 52 - 5520037
Size 55 - 5520038
Size 58 - 5520039
Color: crystal / gold-plated
RRP SEK 449



Spinner Logo Token RG (RG)

Size 52 - 5520040
Size 55 - 5520041
Size 58 - 5520042
Color: crystal / rose gold-plated
RRP SEK 449

DKNY
DKNY New York



DKNY Charm NK (RH)

5520043

Color: crystal, crystal silver night, black diamond, jet /
rhodium-plated
RRP SEK 1299



DKNY Charm NK (GL)

5520044

Color: crystal, crystal silver night, black diamond, jet /
gold-plated
RRP SEK 1299



DKNY Charm NK (RG)

5520045

Color: crystal, crystal silver night, black diamond, jet / rose
gold-plated
RRP SEK 1299



DKNY Charm BR (RH)

5520046

Color: crystal, crystal silver night, black diamond, jet /
rhodium-plated
RRP SEK 1099



DKNY Charm BR (GL)

5520047

Color: crystal, crystal silver night, black diamond, jet /
gold-plated
RRP SEK 1099



DKNY Charm BR (RG)

5520048

Color: crystal, crystal silver night, black diamond, jet / rose
gold-plated
RRP SEK 1099

THE CITY STREET - IN MOTION



Drawstring Crystal Pendant NK (RH)

5520060
Color: crystal / rhodium-plated
RRP SEK 699



Drawstring Crystal Pendant NK (GL)

5520061
Color: crystal / gold-plated
RRP SEK 699



Drawstring Crystal Pendant NK (RG)

5520062
Color: crystal / rose gold-plated
RRP SEK 699



Drawstring Y-Neck Crystal NK (RH)

5520063
Color: crystal / rhodium-plated
RRP SEK 799



Drawstring Y-Neck Crystal NK (GL)

5520064
Color: crystal / gold-plated
RRP SEK 799



Drawstring Y-Neck Crystal NK (RG)

5520065
Color: crystal / rose gold-plated
RRP SEK 799



Cord and Chain Line BR (RH)

5520069
Color: crystal / rhodium-plated
RRP SEK 499



Cord and Chain Line BR (GL)

5520070
Color: crystal / gold-plated
RRP SEK 499



Cord and Chain Line BR (RG)

5520071
Color: crystal / rose gold-plated
RRP SEK 499

DKNY
The City Street - In Motion



Drawstring Hinge Cuff BR (RH)

small - 5520072
large - 5520075
Color: crystal / rhodium-plated
RRP SEK 799



Drawstring Hinge Cuff BR (GL)

small - 5520073
large - 5520076
Color: crystal / gold-plated
RRP SEK 799



Drawstring Hinge Cuff BR (RG)

small - 5520074
large - 5520077
Color: crystal / rose gold-plated
RRP SEK 799



Drawstring Chain Post ER (RH)

5520087
Color: crystal / rhodium-plated
RRP SEK 499



Drawstring Chain Post ER (GL)

5520088
Color: crystal / gold-plated
RRP SEK 499



Drawstring Chain Post ER (RG)

5520089
Color: crystal / rose gold-plated
RRP SEK 499



Thick Pave Bar Stud ER (RH)

5520080
Color: crystal / rhodium-plated
RRP SEK 399



Thick Pave Bar Stud ER (GL)

5520081
Color: crystal golden shadow / gold-plated
RRP SEK 399



Thick Pave Bar Stud ER (RG)

5520082
Color: crystal rose gold / rose gold-plated
RRP SEK 399

DKNY
The City Street - In Motion



Thick Pave Circle Stud ER (RH)

5520083

Color: crystal / rhodium-plated
RRP SEK 499

Thick Pave Circle Stud ER (GM)

5520084

Color: crystal, crystal silver night, black diamond /
gunmetal-plated
RRP SEK 499

Thick Pave Circle Stud ER (GL)

5520085

Color: crystal golden shadow / gold-plated
RRP SEK 499



Thick Pave Circle Stud ER (RG)

5520086

Color: crystal rose gold / rose gold-plated
RRP SEK 499

Drawstring Hinge RG (RH)

Size 52 - 5520090

Size 55 - 5520091

Size 58 - 5520092

Color: crystal / rhodium-plated
RRP SEK 499

Drawstring Hinge RG (GL)

Size 52 - 5520093

Size 55 - 5520094

Size 58 - 5520095

Color: crystal / gold-plated
RRP SEK 499



Drawstring Hinge RG (RG)

Size 52 - 5520096

Size 55 - 5520097

Size 58 - 5520098

Color: crystal / rose gold-plated
RRP SEK 499



Lozenge Link Y-Neck NK (RH)

5520110
Color: crystal / rhodium-plated
RRP SEK 1399



Lozenge Link Double Strand NK (RH)

5520111
Color: crystal / rhodium-plated
RRP SEK 1299



Lozenge Padlock BR (RH)

5520118
Color: crystal / rhodium-plated
RRP SEK 1099



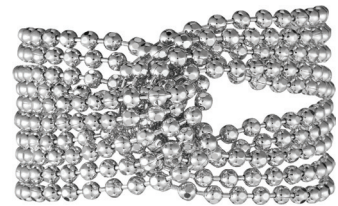
Lozenge Hoop ER (RH)

5520122
Color: crystal / rhodium-plated
RRP SEK 699



Multi-Strand Knot NK (RH)

5520067
rhodium-plated
RRP SEK 1699



Multi-Strand Knot BR (RH)

5520078
rhodium-plated
RRP SEK 1399



Small Crystal Padlock NK (RH)

5520104
Color: crystal / rhodium-plated
RRP SEK 899



Small Crystal Padlock NK (GL)

5520105
Color: crystal / gold-plated
RRP SEK 899



Small Crystal Padlock NK (RG)

5520106
Color: crystal / rose gold-plated
RRP SEK 899



Small Pave Lock BR (RH)

5520112
Color: crystal / rhodium-plated
RRP SEK 699



Small Pave Lock BR (GL)

5520113
Color: crystal / gold-plated
RRP SEK 699



Small Pave Lock BR (RG)

5520114
Color: crystal / rose gold-plated
RRP SEK 699



Double Lock NK (RH)

5520107
Color: crystal / rhodium-plated
RRP SEK 1099



Double Lock NK (GL)

5520108
Color: crystal / gold-plated
RRP SEK 1099



Double Lock NK (RG)

5520109
Color: crystal / rose gold-plated
RRP SEK 1099



Double Lock Line BR (RH)

5520115
Color: crystal / rhodium-plated
RRP SEK 999



Double Lock Line BR (GL)

5520116
Color: crystal / gold-plated
RRP SEK 999



Double Lock Line BR (RG)

5520117
Color: crystal / rose gold-plated
RRP SEK 999



Padlock Stud ER (RH)

5520119
Color: crystal / rhodium-plated
RRP SEK 599



Padlock Stud ER (GL)

5520120
Color: crystal / gold-plated
RRP SEK 599



Padlock Stud ER (RG)

5520121
Color: crystal / rose gold-plated
RRP SEK 599

D K N Y

DISPLAYS + PACKAGING

DKNY
DISPLAYS



DKNY In-Case Display – Small

5537738

Approximate capacity: 20-28 Units

300mm (W) x 350mm (D)

Item	Pieces
Necklace Ramp	1
Double Bracelet Bar	1
Bracelet Pillow	1
Tall Earring Stand	1
Short Earring Stand	2
Tall Ring Stand	1
Short Ring Stand	1
Photo Holder	1
Logo Plaque	1
Swarovski® IB Seal Plaque	1
300mm Base Pad	1



DKNY In-Case Display – Medium/Large

5537741

Approximate capacity: 27-36 Units

450mm (W) x 350mm (D)

Item	Pieces
Necklace Bust	1
Necklace Ramp	1
Double Bracelet Bar	1
Earring Bar	1
Tall Earring Stand	1
Short Earring Stand	2
Tall Ring Stand	1
Short Ring Stand	2
Photo Holder	1
Logo Plaque	1
Swarovski® IB Seal Plaque	1
450mm Base Pad	1

DKNY
DISPLAYS



DKNY 12" Back Panel – Small*

5537737
300mm (W) x 305mm (H)



DKNY 12" Back Panel – Medium*

5537739
450mm (W) x 305mm (H)



DKNY 17" Back Panel – Large*

5537740
450mm (W) x 450mm (H)

*Back Panel Images are FPO. Approved seasonal campaign images to be distributed by DKNY Brand Management.

DKNY
DISPLAYS



Item	Pieces
Necklace Bust	1
Bracelet Pillow	1
Earring Bar	1
Tall Earring Stand	1
Short Earring Stand	1
170mm Base Pad	1

DKNY Supplemental Side Base Display Set

5537743

Approximate capacity: 10-18 Units

170mm (W) x 270mm (D) x 200mm (H)



Item	Size	Pieces
Necklace Bust	240mm (W) x 185mm (D) 300mm (H)	1
Tall Earring Stand	110mm (W) x 42mm (D) x 118mm (H)	1
Photo Holder	80mm (W) x 20mm (D) x 80mm (H)	1
Bracelet Pillow	95mm (W) x 50mm (D) x 75mm (H)	1

DKNY Drama Set

5537742

Approximate capacity: 4-10 Units

DKNY
DISPLAYS

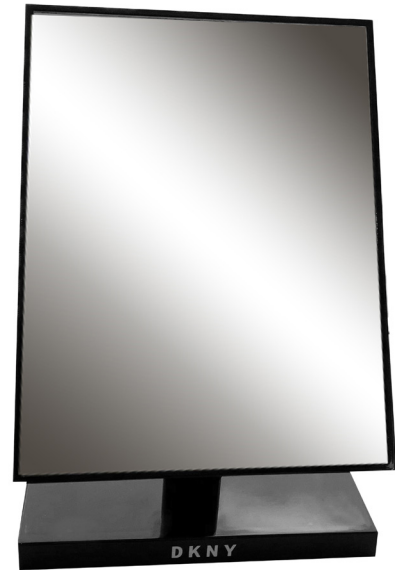


DKNY Earring Spinner

5537746

Approximate capacity: 50 Units

275mm (W) x 175mm (D) x 358mm (H)



DKNY Presentation Mirror

5537745

170mm (W) x 120mm (D) x 246mm (H)



DKNY Presentation Tray

5537744

305mm (W) x 305mm (D) x 20mm (H)

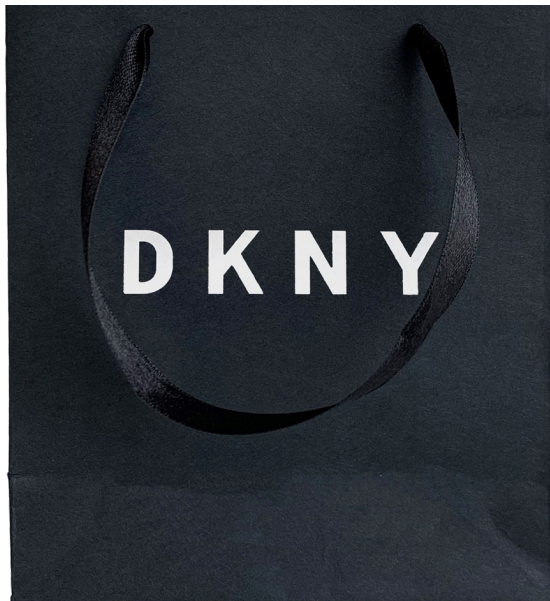
DKNY
PACKAGING



DKNY Jewelry Box & Foam Insert
5524595



DKNY Pouch & Warranty Card
To be included with
each jewelry piece



DKNY Shopping Bag



DKNY Jewelry Roll

D K N Y